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Strategy

We are in the final stage of developing our Strategic Plan 2021-2025! By the end of 2020, it will be finalised and ready for launch in 2021.

Our Strategic Plan will guide our efforts to optimise impact and unlock opportunities to grow the value and capacity of the Great South Coast's food and fibre sector for greater regional prosperity and wellbeing. Whilst not yet formally concluded, we have commenced implementation of our strategic objectives.

Governance

Under the leadership of our **Finance and Risk Committee** Chair, Liz Duncan, members Georgina Gubbins, Jack Luxford, Sarah-Jane Walsh, and our EO, Natalie Collard, we are making significant progress towards achieving our comprehensive governance review target (due for completion at the end of March 2021).

(Continued next page)



We're excited about food + fibre careers!

Have you met **Franzi Ruigger**? Perhaps you've heard our radio promotions, seen videos on our socials, received our media release or jumped onto our website? If not, do so now to hear from three new food and fibre ambassadors about why food and fibre careers in the Great South Coast are so rewarding. Listen out in the new two weeks for **Lachlan Huyland** and **Lexie Leonard**.

We're also proud to have brought to you our first **International Rural Women's Day** campaign - which featured 18 inspirational female leaders of the Great South Coast. Head to the News section in our website to meet them and learn what drives their outstanding community and industry contributions.

Friday, 20 November is National Agriculture Day. We're celebrating #AgDayAU by joining the national online conversation showcasing food and fibre contributions around Australia, agriculture careers and the many faces of food and fibre.

Governance (cont.)

We have kicked off a committee-level 360-degree governance gap analysis and will soon be commencing Council-level dialogue on key governance principles, and putting forward recommendations on policies, a risk register and risk treatments.

These strong governance foundations are key to positioning Food and Fibre – Great South Coast Inc for future success.

Advocacy

Each of our committees has a common strategic priority of championing food and fibre advocacy to raise awareness of the significance of the Great South Coast's food and fibre sector, to positively influence food and fibre policy decisions, and to improve internal and external communication.

At the Council level, we continue implementation of our Communications and Stakeholder Engagement Framework.

Keep up to date with our regular campaigns and support us by following and sharing on social media.

Meet our Committees

We have established and convened three new committees with the aim of sharpening our focus on achieving our strategic priorities.

Our committees and their strategic objectives are:

Drive Regional Value-add, Investment and Sustainability

Strategic objectives:

- Lift regional productivity, sustainability and prosperity by working collaboratively to attract resources to enable business transition to first-stage processing
- Sustainably improve regional value-add, and support new entrants and industries to the sector
- Support innovation in sustainable production to protect our natural resources.

Jonathan Jenkin - Chair	Alistair McCosh
Oonagh Kilpatrick	Rhonda Henry
Karensa Menzies	Bill Millard

Realise the Water Opportunity

Strategic objectives:

- To collaboratively capture the full potential value of the Great South Coast's water resource through sustainable management of ground and surface water, and effective drainage systems.
- Targeted advocacy and general promotion to:
 - raise decision-maker and general community awareness of the regional competitive advantage in groundwater.
 - optimise strategic opportunities for the food and fibre community to sustainably increase water productivity, through strategic engagement on water rules, allocation, security and/or drainage.

Basil Ryan - Chair

Bruce Vallance

Chris Solum

Ralph Cotter

Andrew Jeffers

Jack Luxford

Hugh Christie

Nurture Food + Fibre Careers

Strategic objectives:

Attract talented young and new people to, and retain existing industry participants, in the food and fibre sector by:

- promoting the diverse range of rewarding opportunities
- outlining clearer career pathways, and
- supporting more integrated learning approaches.

Alistair McCosh - Chair

Martin Clark

Danny Finn

John Flett

Jonathan Jenkin

David Clift

Marie Thornton

Brad Collins

Oonagh Kilpatrick

Ralph Cotter

Andrea Vallance

Daker Pern

Recent Stakeholder Consultations

Corangamite Council

Great South Coast CEO's

GSC Regional Leaders Group

Hycel

Leadership GSC

Moyne Council

Regional Partnership GSC

Sinclair Wilson

Southern Grampians Council

Southern Rural Water

SW LLEN EO

SWTAFE

Wannon Water

Warrnambool City Council

WestVicDairy

Please contact us at natalie@southcoastfoodandfibre.com.au to request a briefing.

We look forward to connecting directly with all stakeholders.